



County of Fairfax, Virginia

NEWS RELEASE

FOR IMMEDIATE RELEASE
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RESTON COMMUNITY GENEROSITY HELPS LOCAL YOUNG WOMEN ATTEND PROM



RESTON, VA — In today's difficult economic climate, many families might find buying an expensive dress that will be worn for one night impractical and an unnecessary extravagance. Reston Community Center (RCC) can help. RCC is proud to announce its 8th Annual Diva Central Prom Dress Give-A-Way Event on Saturday, April 24 and Sunday, April 25 from 12 p.m. to 6 p.m. at the Reston Community Center Lake Anne (1609-A Washington Plaza Reston, VA 20190). Participants must be actively enrolled in a high school and eligible to attend their prom. There is a limit of one dress per person. Admission to this event is free.

"Especially during these tough times, we are touched by the extraordinary generosity of the Reston community. Last year's Diva Central Prom Dress Drive was our biggest ever with over 1,200 dresses donated," said Nakish Jordan, RCC Teen Program Director. "This year, we hope to give away as many dresses as possible to help local young women attend this special event feeling confident and poised."

For two days, the Reston Community Center's Jo Ann Rose Gallery (in the Lake Anne building) will transform into a beautiful "boutique" showcasing over 1,000 designer dresses in all different colors, sizes, and styles. Local high school teenagers will have the opportunity to "shop" for their prom dresses, shoes, jewelry, handbags, wraps, makeup and accessories and create their very own prom look. To make prom night even more special, Diva Central will hold raffle drawings for prizes donated by local business sponsors. Last year's prizes included a chauffeured luxury town car to the prom, corsage and boutonniere for the winner and her date, spa services at local Reston salons, and gift certificates to popular Reston restaurants.

Since 2001, Diva Central's mission has been to promote confidence and self-esteem by providing free prom dresses to any area high school girl who might not otherwise be able to afford one. Each year, RCC collects donated gently-used and dry-cleaned prom dresses and gives them to area high school girls in need.

For further information or to volunteer for the event, please contact: Nakish Jordan, RCC Teen Program Director, at nakish.jordan@fairfaxcounty.gov.

- more -

To request this information in an alternate format, call BeBe Nguyen.

Reston Community Center
2310 Colts Neck Road
Reston, Virginia 20191
www.restoncommunitycenter.com



About the Reston Community Center

Each year RCC offers more than 1,800 positive, self-development experiences that enhance the quality of life for all people living and working in Reston. RCC provides a wide range of programs in arts, aquatics, enrichment and life-long learning. We also create and sustain community traditions through special events, outreach activities and facility rentals. To find the programs or events that are right for you, visit www.restoncommunitycenter.org or call 703-476-4500.

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Fairfax County is committed to nondiscrimination on the basis of disability in all county programs, services and activities. Reasonable accommodations will be provided upon request. For further information, contact the Reston Community Center at (703) 476-4500, Virginia Relay (800) 828-1120 (TTY) or visit the website at <http://www.restoncommunitycenter.com>. The Reston Community Center is located at 2310 Colts Neck Road, Reston, VA 20191. The Reston Community Center is completely accessible to persons with disabilities and will provide reasonable accommodations in accordance with the Americans with Disabilities Act (ADA).

So Close to You. So Much to Do.™

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