



FOR IMMEDIATE RELEASE
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FREE PROM DRESSES AWAIT TEENS AT DIVA CENTRAL



RESTON, VA — For local high school teens, this year's quest for the perfect prom dress can begin and end at Diva Central, Reston Community Center's 9th Annual Diva Central Prom Dress Give-A-Way Event. This year's Diva Central will be held at the Southgate Community Center (new location) located at 12125 Pinecrest Road, Reston, VA 20191 on Saturday, March 12 from Noon to 6 p.m. Participants must be actively enrolled in a high school and eligible to attend their prom. There is a limit of one dress per person. Admission is free.

"Prom season is fast approaching and for many, prom is a huge expense that not every family is comfortable with," said Eileen Boone, RCC General Programs Director. "This is where RCC comes in and with the help of the community, we are able to give away hundreds of prom dresses to help local young women have an opportunity to attend this special experience."

Southgate Community Center will host its first Diva Central event on Saturday, March 12 by showcasing an array of prom dresses in all different colors, sizes, and styles. Local high school teenagers will have the opportunity to "shop" for their prom dresses, shoes, jewelry, handbags, wraps, makeup and accessories and create their very own prom look. To make prom night even more memorable, Diva Central will hold raffle drawings for prizes donated by local business sponsors. Last year's prizes included a chauffeured luxury town car to the prom, corsage and boutonniere for the winner and her date, spa services at local Reston salons, and gift certificates to popular Reston restaurants.

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To request this information in an alternate format, call BeBe Nguyen.

Reston Community Center
2310 Colts Neck Road
Reston, Virginia 20191
www.restoncommunitycenter.com



Since 2003, Diva Central's mission has been to promote confidence and self-esteem by providing free prom dresses to any area high school girls. Each year, RCC collects donated gently-used and dry-cleaned prom dresses to provide young high school girls with prom dresses for free.

For further information or to volunteer for the event, please contact: Eileen Boone, RCC General Programs Director, at eileen.boone@fairfaxcounty.gov.

About the Reston Community Center

Each year RCC offers more than 2,000 positive, self-development experiences that enhance the quality of life for all people living and working in Reston. RCC provides a wide range of programs in arts, aquatics, enrichment, fitness and life-long learning. We also create and sustain community traditions through special events, outreach activities and facility rentals. To find the programs or events that are right for you, visit www.restoncommunitycenter.com or call 703-476-4500.

Photo: 2010 Diva Central at RCC Lake Anne by Linda Rutledge.

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Fairfax County is committed to nondiscrimination on the basis of disability in all county programs, services and activities. Reasonable accommodations will be provided upon request. For further information, contact the Reston Community Center at (703) 476-4500, Virginia Relay (800) 828-1120 (TTY) or visit the website at <http://www.restoncommunitycenter.com>. The Reston Community Center is located at 2310 Colts Neck Road, Reston, VA 20191. The Reston Community Center is completely accessible to persons with disabilities and will provide reasonable accommodations in accordance with the Americans with Disabilities Act (ADA).

So Close to You. So Much to Do.™

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