



**Reston Community Center
Board of Governors Monthly Meeting
October 3, 2022
8:00 p.m.
Meeting Agenda**

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|--|----------------------------------|
| 8:00 – Call to Order | Beverly Cosham, Chair |
| 8:02 – Approval of Agenda | Beverly Cosham, Chair |
| 8:03 – Approval of Minutes and Board Actions | Beverly Cosham, Chair |
| <ul style="list-style-type: none"> • Approval of September 12, 2022 Board Minutes (as reviewed and approved by the Board Secretary) • Approval of September 12, 2022 Board Actions (as reviewed and approved by the Board Secretary) | |
| 8:05 – Chair’s Remarks | Beverly Cosham, Chair |
| 8:08 – Introduction of Visitors | |
| 8:10 – Citizen Input | |
| 8:12 – Committee Reports | Beverly Cosham, Chair |
| <ul style="list-style-type: none"> • October 3 Finance Committee report | Paul Thomas, Treasurer |
| 8:14 – Approval of FY24 Budget Transmittal Memoranda | Paul Thomas, Treasurer |
| 8:15 – Board Member Input on Activities Attended | |
| 8:25 – Executive Director Report | Leila Gordon, Executive Director |
| 8:30 – Old Business | Beverly Cosham, Chair |
| 8:35 – New Business | |
| 8:40 – Adjournment | |

Reminders:

Events	Date	Time
Darden Purcell & Friends	Thursdays through 10/28	5 p.m. – 7 p.m.
PTAS: <i>The Slow Hustle</i>	October 17	7:30 p.m.
PTAS: Josh Blue	October 19	8:00 p.m.
Halloween Family Fun Day	October 22	12:00 – 2:00 p.m.
Boo at the Pool	October 22	12:30 – 4:00 p.m.
ArtsFairfax Awards	October 28	12:00 p.m.



**SUMMARY OF MINUTES
RESTON COMMUNITY CENTER
BOARD OF GOVERNORS MEETING
September 12, 2022
8:00 p.m.**

Present:

- Beverly Cosham, Chair
- Bill Bouie
- Bill Penniman
- Lisa Sechrest-Ehrhardt
- Dick Stillson
- Paul Thomas
- Vicky Wingert

Absent and Excused:

- Bill Keefe

Attending from RCC Staff:

- Leila Gordon, Executive Director
- BeBe Nguyen, Deputy Director
- Maggie Parker, Offsite and Collaborative Programs Director
- Karen Goff, Public Information Officer

Visitors

Shane Zeigler, RCC Preference Poll candidate

Bev called the meeting to order at 8:10 p.m.

MOTION #1:

Approval of the Agenda

Bill B. moved that the agenda be approved as written. Dick seconded the motion. The motion passed unanimously.

MOTION #2:

Approval of the July 25, 2022 Board Minutes

Bill B. moved that the Board approve the July 25, 2022 Board Minutes. Paul seconded the motion. The motion passed unanimously with Lisa Ehrhardt abstaining because she was absent from the meeting.

MOTION #3:

Approval of the July 25 2022 Board Actions

Bill B. moved that the Board approve the July 25, 2022 Board Actions. Paul seconded the motion. The motion passed unanimously with Lisa Ehrhardt abstaining because she was absent from the meeting.

Chair's Remarks

Bev said it has been a hard week as one of her sisters died; her funeral was Friday. Bev read a post from the Daily Om about allowing your soul to shine:

When we hide and try to be invisible and unseen by all, we are only really hiding from ourselves.

At times, we've all wanted to crawl under a rock and hide away from the world. We may have preferred to be invisible rather than let other people see us or notice that we exist. This desire not to be seen often

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happens when we are feeling very hurt, angry, or simply weary of the world. And while we may console ourselves with the defense that we are shy, an introvert, or a loner, we may actually be hiding.

When we hide and make believe that we are invisible, we can think that no one sees us even though, truthfully, we are only really hiding from ourselves. And while we may try to live life as inconspicuously as possible, we only succeed in becoming more conspicuous because people can't help but notice that we are trying to hide our light. None of us are meant to hide; each one of us radiates a unique brilliance that is meant to illuminate the world. When we try to dim our light, we diminish the natural radiance of the Universe, and we deprive the people around us of the unique gifts and talents that we are here to share.

Stepping out of the wings and letting your light shine is actually a way to serve the planet. We each have a responsibility to contribute to our community, and we do this when we let ourselves be seen. It doesn't do anyone any good when we try to hide. We are all beings of light and we are here to light the way for each other. When we let ourselves shine, we become a bright mirror that others can see their own reflected brilliance through, and they can't help but want to shine also. Shine your light out into the world, bless those around you by sharing your gifts, and watch the universe glow.

Visitors

Leila introduced Maggie Parker, RCC's new Director of Offsite and Collaboration Programs. Maggie said she is pleased to be here. Leila introduced Shane Ziegler, who is running in this year's Preference Poll. He said he is looking forward to working with the Board.

Citizen Input

None aside from the above visitors.

Committee Reports

July 25 Preference Poll Committee Meeting – Chair Bill P. said the committee updated the Candidate Handbook from prior years to reflect the correct dates. The committee voted to approve the 2022 Candidate Handbook. He said he thinks the poll process will go smoothly this year.

July 25, 2022 Finance Committee Meeting – Chair Paul said the committee discussed the RCC FY22 Year-End Report that reflected deferred revenue, as well as expenditures and capital projects carryover. There will be some Human Resources initiatives creating further budget modifications to bring pay into alignment with strategies to attract and retain staff. There were no big surprises.

MOTION #4

Approval of the committee reports

Bill B. moved to approve the June committee reports. Dick seconded the motion. The motion passed unanimously.

Board Member Input on Activities Attended

Bill P. attended and moderated the Preference Poll Candidates Forum. One candidate (Paul) could not make it, but the other two did and made good presentations. The comprehensive plan task force work is over; now there are several public meetings to solicit feedback. Please look at the flyer Bill sent everyone or the meeting list on the Hunter Mill Supervisor's website.

Dick attended the Carboard Boat Regatta at Lake Anne. It was a lot of fun.

Vicky attended the regatta. There was a huge crowd. She also attended the Young Actors Theatre (YAT) performance. Her granddaughter has been inspired by her YAT experience at RCC.

Lisa attended the Candidates Forum. She is pleased to see new people stepping up to serve; she thanked Shane for his interest. Lisa helped plan the regatta. She has been trying to get out to different parts of Reston. She noted there are lots of school-age kids at the bus stops at the new apartment buildings on Sunrise Valley Drive.

Bill B. was at the Preference Poll and Finance Committee meetings. He spent July and August trying to keep the Water Mine open. A filter broke, and the facility had to close earlier than intended. Bill has been

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playing racquetball tournaments, including earning gold medals at the Maryland Senior Games. He congratulated Dick on his upcoming 80th birthday.

Paul attended the regatta. He apologized for not being at the forum; there is always something he has to do with the SLHS Band. The band's Tag Day was held recently, and the band played enthusiastically at the first Herndon/South Lakes football game. Paul has been at other meetings and holding conversations related to his school board campaign.

Executive Director Report

Leila directed everyone to the arts case study analysis. She said the report was prepared in response to Dick's question about theatre usage. The report shows that arts programming and staff are not just in the theatre. The same staff is required for community events, arts education and in the Community Room. She went over how the programming calendar and staffing work and said often the technical staff works 12 to 14-hour days, and on consecutive nights and weekends. Scheduling is going to get harder to do based on the collective bargaining agreement that will affect most employees below the S32 level.

Leila said Page 5 of the report outlines the uses of the Community Room. Many groups, including the Reston Community Orchestra, have a physical footprint too big for the stage. In Arts Ed, demand far exceeds supply for studios and classes. This will impact how we think about our lease at Lake Anne and our future there.

The last page shows the current array of offsite arts programming, which will only increase in intensity and programming sites. We need to hire a new CE director and three new assistant technical directors.

Dick said it was a thorough study, but he still does not understand why the theatre is not in use so often. Leila said the theatre may be dark to audiences, but to prepare for a program or production, the performers, technicians and staff are using it.

Dick had questions about YAT usage in summer. Leila said with three groups of 25, the CenterStage, Community Room, meeting rooms and dance studio are all involved. She added we know people don't want to attend indoor performances in June, July and August. That's why we have performances offsite and outdoors. Dick asked about dance classes and the Jo Ann Rose Gallery. Leila explained programming there.

Dick said he is not sure if the report shows a convincing rationale for a new facility. Since Leila has said the tax rate will not rise, how will RCC pay to run it? Leila said it will cost more money, but it will be paid for by the growing tax base in Reston, users and participants. Paul provided further explanation as this could be 10 years from now, with many more buildings, businesses and residents in Small District 5. Leila said the agency can absorb \$500,000 to \$1 million in added annual expenditures with available resources at the existing tax rate.

Discussion ensued about the tax base, revenue projections and costs. Leila said we would not need to duplicate the whole arts staff, just some positions (probably half again as many as we have at present). Dick asked if we could operate the facility based on demand today? Leila said yes, with the existing tax rate. She said there is a higher revenue potential in the 60,000-square-foot facility than there is with what we have now delivered from rentals. Dick remained skeptical during further discussion. Paul said the report was not intended to make the argument that the arts center makes sense; the RCC Board has been hearing the rationale for that for decades.

Leila said this material was provided to give people an understanding of how the various layers of arts programming and facility features work together and with what resources. Dick had questioned the use of the CenterStage feeling it was underutilized; she wanted to provide Dick and the board with the true picture of the activity levels and how they connect. Leila said we need to continue to offer quality arts and culture experiences which will require us to grow our space footprint one way or another.

Leila finished with some key points from the Executive Director's report. The Reston Multicultural Festival is Saturday, September 17, 11:00 a.m. to 6:00 p.m. The final phase of the roof replacement is underway. We are still working on getting solar panels. We have established a relationship with the Fairfax County chapter of the NAACP. We will do a blood drive with the NAACP to benefit sickle cell anemia patients. We are at the final 5 percent of the website project. Dick asked about beta testing; Leila said that will be

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upcoming. We migrated web operations to the cloud. The Preference Poll is going smoothly. Leila is the FY23 Chair of the Fairfax County Arts Committee.

Old Business

Paul said he would like clarification for the appointment of three Preference Poll candidates. Leila said the poll closes on September 30. The Board of Supervisors usually makes the appointments during the second October meeting, but it might be the first one. We will close this board the first half of the November meeting and then seat the new board in the second half.

New Business

None

Bev adjourned the meeting at 9:00 p.m.



Lisa Sechrest-Ehrhardt
Board Secretary

9-20-22

Date

BOARD ACTIONS TAKEN AT BOARD OF GOVERNORS MEETING ON September 12, 2022

- 22-0912 -1 Bd That the Board approve the Agenda.**
- 22-0912-2 Bd That the Board approve the July 25, 2022 Board Minutes.**
- 22-0912-3 Bd That the Board approve the July 25, 2022 Board Actions.**
- 22-0912-4 Bd That the Board approve the July committee reports.**



Lisa Sechrest-Ehrhardt
Board Secretary

9-20-22
Date

RESTON COMMUNITY CENTER – Performing Arts, Arts Education, Community Events

CASE STUDY ANALYSIS – 2019 USE & OUTCOMES

How a public-serving, comprehensive arts delivery system functions

Prepared for RCC Board of Governors
September 12, 2022

Use of Reston Community Center Performing and Visual Arts Spaces - Introduction

To understand how a facility complex featuring a performing arts venue, visual arts gallery and classrooms, and related space features might function under the operational oversight of Reston Community Center’s professional staff, what follows is an analysis of how such space is utilized and what the related costs, revenue and participation were for the last “normal” year of operations, 2019. Preliminary observations about post-pandemic behaviors suggest:

- attendance at events is increasing, but gradually,
- participation is inching back to pre-pandemic levels in classes and is particularly strong in offerings where ventilation and controlled capacities are assured, and overall,
- people remain hesitant about whether engaging in public activities will be safe but are eager to return to these activities.

Older venues have had to adapt to the desire for video/audio feeds to external viewers. Not every arts space has the technological infrastructure available to offer content virtually if new variants take hold and require that, but such features will be a necessity in terms of planning for new venues. RCC has been accomplishing those technological improvements on a piecemeal basis and to the degree that greater bandwidth and new tools facilitate the option to be either virtual or hybrid, we are heading in that direction. A new venue anywhere should have such technical capabilities built into them as architectural features.

For the 2019 year, these tables illustrate what a publicly serving, subsidized and comprehensive arts program costs and generates in revenue and participation.

Program Cost Center	Personnel Actual Cost	Operating Actual Cost	Revenue
Performing Arts	536,958	273,848	(ticket sales) 54,075
			(rental income) 63,899
Arts Education	327,429	48,360	221,535
Community Events	136,311	204,515	5,975
TOTALS	1,000,698	526,723	345,484

Cost Recovery: 22% (Note: Board Financial Policy – not more than 25%)

Program Cost Center	Participation
Performing Arts (Professional Touring Artist Series and Community Arts Org Shows)	3,204
	10,699
Arts Education	1,731
Community Events	82,993
TOTAL	98,627

Overall cost per participant: \$15.49

Theatre Complex: the CenterStage, Dance Studio

Notes

The CenterStage is a specialized venue; its use necessarily depends on the attendance behavior of audiences; the requirements for rehearsals, changeovers, maintenance and repair; and arts education program needs. For the CenterStage, the dressing room also functions as a dance classroom. Key factors affect the number of hours and days of use for this (or any) theatre space:

Holidays: Audiences attend shows in the evening, more often on weekends, for timeframes ranging from an hour to two hours. Annually, the weekends that surround some holidays are better than others for scheduling performances. Holidays that don't attract audience interest are New Year's Eve, Valentine's Day, Easter, Passover, Ramadan, Memorial Day, Fourth of July, Labor Day, Thanksgiving and Christmas. Jewish High Holy Days in our community are to be avoided (occurring typically in September/October period).

Rehearsals: The premises of CenterStage use for rehearsals fall into categories and types of shows. Reston Community Players (RCP) shows typically have two complete weeks of seven-day-a-week rehearsals prior to the opening night. Those rehearsals allow for actors to acclimate to the sets, and designers to light and produce the sound for the show. Performance runs are three weekends (straight shows) or four weekends (musicals) making the RCP impact on the CenterStage calendar a total of eight weeks of rehearsals, and 14 weekends of performances. For dance companies or music performances by community-based organizations, a minimum of three rehearsals with full sets and cast(s) are required.

Professional Touring Artist Series: The CenterStage hosts (on average) 20 performances by touring artists annually. For each performance, an average of two consecutive rehearsals are required and may be scheduled back-to-back or on consecutive days depending on the nature of the show and its schedule.

Young Actors Theatre (YAT): Three sessions of YAT occur in the September to June timeframe. Classes meet for 10 weeks on Friday afternoons and Saturday mornings. During the final week of the session, four rehearsals occur and one public performance. During the summer, three groups of up to 25 kids in each group attend class daily for five weeks culminating in three public performances. There are no public events held in the CenterStage in the summer months due to the intensity of the YAT program, and to avoid competing with our outdoor summer concert and entertainment series.

Maintenance/Repair/Capital Projects: Maintenance and repair for all the theatre equipment must be scheduled in two different break periods that are calendared during the lowest interest times from the perspective of audience behavior: mid-August to mid-September and again from mid-December (including Christmas, Hanukkah, etc.) through to the RCC MLK weekend events. Theatre equipment is both extensive and requires annual thorough cleaning, repairing and replacing (when applicable) to be reliable and fully functioning

through the peak periods of the performance calendar. Cyclically, extensive capital projects (seating replacement for example) will be scheduled in the August-September timeframe.

Miscellaneous Programming: In addition to the community season cycle, the CenterStage hosts a film series for daytime adult attendance, the Osher Lifelong Learning Institute shows, dance classes during the out-of-school-time hours during the week (roughly 3:30 to 5:30 p.m.), occasional daytime business meetings on a rental basis, and all-staff meetings.

Type of Use	Number of Staff Required	Special Considerations	Total Number of Days
Holidays – Programmed: MLK, George Washington Day, Juneteenth	All merit staff, average of 4 per show. Part-time employees for tech: average of 3 per show.	Merit employees get paid double time on holidays.	Including rehearsals: 9
Rehearsals - Rentals	Merit staff: average of 3 per show.	At least one merit employee is on staff for RCP rehearsals; all others have full merit tech staffing.	RCP: 56; Others: 28 Total: 84
Performances – Rentals	Merit staff, average of 3 per performance. Part-time tech: average of 3 per show.		RCP: 36; Others: 20 Total: 56
Rehearsals – Professional Touring Artist Series	All merit staff, average of 5 per show. Part-time employees for tech: average of 3 per show.	Often, rehearsals may occur back-to-back. Each rehearsal counts as a “day” from a labor practice perspective.	40 (on average) rehearsals but some are simultaneous with performance day. Total: 30
Performances – Professional Touring artist series	Merit staff, average of 5 per performance. Part-time techs: average of 3 per show.	Occasionally, a major dance premier or other technically demanding performance takes more staffing/time.	20
Young Actors Theatre – Sept-June: Rehearsals	Merit staff, average of 3 per show. Part-time employees for tech and teaching: average of 4 per show.	Working with youth. Two days per week for 10 weeks; 20 days of instruction plus final week 4 days of rehearsal	Entire program: 24 x 3 sessions Total: 72
Young Actors Theatre – Summer: Rehearsals and Performances	Typically, each show has a week of technical rehearsals; up to 4 merit staff for each.	Working with youth.	Entire program: 25 days

Young Actors Theatre – Performances (Sept-June)	Merit staff, average of 4 per performance. Part-time employees for tech average of 3 per show.	Working with youth. One performance per session.	3
Young Actors Theatre – Performances (Summer)	Merit staff, average of 5 per performance; part-time teachers and tech average of 6 per show.	Working with youth. One performance per group.	3
Maintenance/Repair/Capital Projects	Staffing varies depending on the nature of the projects. Annual leave is also encouraged to be taken during this timeframe.	Projects can include cleaning and rehangng of drapes; cleaning and refurbishing all the lighting instruments; restocking supplies; checking and repairing microphones, cables, amplifiers, speakers, monitors, etc.	52
Miscellaneous Programming (CenterStage Cinema, OLLI, dance classes, business rentals)	Staffing typically involves a minimum of 3 merit employees, up to 2 part-time tech.	May involve a quick run-through, or just screening of the films – no rehearsal needed. Dance classes: 3 per day, 3 days a week, 30 weeks a year: 90 days	Entire program: 28 performances; fewer than that for rehearsals due to nature of programming. Perhaps just one quarter of that time (7). Dance classes: 90 Total: 125

TOTAL DAYS ANNUALLY OF CENTERSTAGE USE: 489

Notes: The fact that we end up with more “days” than there are in a year is a consequence of overlapping scheduling during the busiest periods of the CenterStage calendar. The above array of uses and time involved represents peak use. It could well be the case in the coming years that prevailing philosophy and practice for theatre professionals will significantly change and lead to more “humane” working conditions. This will necessarily curtail some of the overlapping scheduling we have done that leads to consecutive workdays of up to 14 days and workday schedules of up to 16 hours. That overlapping scheduling is a consequence of the appeal of peak periods of audience interest and getting as much mileage out of the space as possible.

While we follow all the rules for overtime, scheduling of meal breaks, Equity or other union practices when needed, we have not been subject to union work rules. Given that Fairfax County government has determined it will enter into collective bargaining agreements in the future (FY25 and beyond), the kind of schedules described in this document will no longer be feasible with the number of employees staffing them. We will either have to add staff or decrease use hours or some adaptation using both strategies.

Community Room – RCC Hunters Woods

Notes:

There are arts organizations using the Community Room at RCC Hunters Woods for performances. These are primarily presented by the Reston Chorale and Reston Community Orchestra. The use of the Community Room by local arts organizations is relevant to the use of the CenterStage because the professional arts staff is limited to the current merit team (seven fulltime or fulltime equivalent – one position is a job share) and part-time employees (10-12) who give tech support to performances. This means scheduling has to accommodate the dynamic of two venues in one facility as well as the staffing resources.

Type of Use	Number of Staff Required	Special Considerations	Total Number of Days
Reston Chorale – Rehearsals	Two are mandatory before shows; involves up to 4 merit staff.	Depending on sound/lighting/video components that are needed.	36
Reston Chorale – Performances	Typically, a minimum of 3.5 (one half-time merit box office employee).	Requires moving in risers, equipment for the scheduled shows.	2
Reston Community Orchestra – Rehearsals	Typically, 2 technical merit staff.	Requires added Maintenance Team support for chairs, etc.	4
Reston Community Orchestra – Performances	Typically, 3 merit for technical and box office.	Requires considering noise, foot traffic.	4

TOTAL DAYS ANNUALLY OF COMMUNITY ROOM USE FOR PERFORMING ARTS: 46

Notes: Community Room performances would be replaced by more typical social event rentals if these large footprint shows shift to a new venue with the stage and related space capacities to support them. Calendar management is critical to successfully presenting all Reston arts organizations in our spaces equitably and appropriately.

For the CenterStage and Community Room as performing arts or similar (lectures, readings, etc.) programming, the department director turns away on average three-five requests a month for the popular timeframe of October through June, and occasional requests (perhaps on average one-two a month) for other less popular calendar periods. Because it's been impossible to add much to the current use calendars of both spaces, we don't really know anymore what the true unmet demand could be as the reputation of our venue is that it's impossible to book.

As we endeavor to use arts residencies more to serve local school-age youth, activity that has to occur in the schools themselves requires the staffing resources of RCC professional arts staff to execute. While this doesn't put a strain on the facilities at RCC, it does draw down on our available labor.

Arts Education – RCC Lake Anne: Ceramics and Art Studios

Art Studio

The Art Studio is designed for visual arts instruction. In addition to a multitude of visual art classes for all age groups, the studio hosts the summer visual arts camp, LARK. The camp runs for four 2-week sessions Monday through Friday during the hours of 9:00 a.m. to 3:00 p.m. This allows for instructional programming for adults in the summer in the evening hours.

Use Total: 75 days during the summer

During the fall, winter and spring cycles of offerings, the studio is used primarily from 10:00 a.m. to 1:00 p.m.; 4:00 p.m. to 6:00 p.m. and 7:00 p.m. to 10:00 p.m., Monday through Friday. Saturdays and Sundays provide for specialty workshops.

Use Total: 253 days from September through early June:

Ceramics Studio/3D Studio

The RCC Ceramics and 3D Studio has a consistent schedule for the fall, winter/spring and summer seasons of instructional offerings. Classes are scheduled from 10:00 a.m. to 12:30 p.m. and evenings from 7:00 p.m. to 9:30 p.m., Monday through Friday, for six or eight week sessions, utilizing both spaces.

Use Total: 331 days year-round

Each Wednesday from 10:00 a.m. to 2:00 p.m. and Saturday from 1:00 p.m. to 5:00 p.m. Open Studio access is provided.

Use Total: 24 days year-round.

Holidays: The RCC Lake Anne facility is closed for 17 holidays. Analysis of facility use on work holidays revealed that people typically made travel plans or otherwise failed to attend, so the cost-benefit to keeping the building open just wasn't sound.

Maintenance/Repair/Cleaning: Maintenance and repairs for all visual arts spaces occur from mid-August to mid-September.

Use Total: 30 days

Miscellaneous Programming: In addition to visual arts programming at RCC Lake Anne, a Glass/Mosaic studio occurs in the Woodshop two days a month at RCC Hunters Woods.

Use total: 24 days.

TOTAL DAYS ANNUALLY OF ARTS EDUCATION PROGRAMMING: Arts Studio: 328; Ceramics Studio: 355.

Offsite Performances/Entertainment Events – 2019

Title	Number of performances/days	Staffing	Days required for rehearsals/setup
Reston Multicultural Festival	1	10	2 (setup and breakdown of tents)
Holiday Parade	1	1	0
RTC Holiday Entertainment	15	1	0
Northern Virginia Fine Arts Festival (Now Tephra Fine Arts Festival)	2	5	5 (rehearsals and technical walkthroughs with dance companies performing)
Take a Break Concert Series	14 (4 were canceled due to weather)	2	0
Summerbration Concert and Events Series	39 (2 were canceled due to weather). Summerbration events occurred on Friday, Saturday and Sunday.	2	0
Family Fun Entertainment Series	8	2	0
Sunday Art in the Park Concert Series	12 (3 were canceled due to weather)	2	0
Lunchtime Concerts	9	2	0
Founder's Day	1	3	2
Spring Festival (RA event; RCC provides entertainment)	1	1	0
Artist Residencies	2	5	0
MLK Volunteer Activities	1	4	0
MLK Luncheon	1	5	0
Community Coffees	50 (all but two weeks, Saturday mornings)	1	0

Notes: In 2022, we will be doing 14 Summerbration concerts. The lunchtime concerts have been rebranded to Thursdays with the Arts at Mason (or Darden Purcell) and we have increased from 9 to 13 of them. Theatre in the Park is a new event at Reston Town Center – three performances, six staff, five full days. There will be three Family Picnic Days. The offsite and community events calendar is relevant because of the staffing limitations of the present team of employees. The optimum calendar of offerings across all environments considers audience patterns, employee levels and space issues. RCC is currently at – actually, often well beyond – the limits of staff/facility use that is sound and safe. Demand will not diminish in the coming years, we will need to prepare accordingly.



Executive Director Report September 2022

Pillar I – Facilities

Roof replacement (Phase 3) continues on time. A small change order has been processed to account for work required by uncovered conditions. The new security cameras project is nearing completion; hookups for monitoring images at both Customer Service desks are still required. The spa facility in the Terry L. Smith Aquatics Center reopened after being closed for more than two years. Patrons are ecstatic.

Pillar II – Equity

Reston Multicultural Festival moved to Reston Town Square Park in 2022 quite successfully. Vendors, artists, volunteers and most patrons greatly preferred the new setting as it accommodated loading in and out quite easily. It was a beautiful day and approximately 5,000 enjoyed the event. *Summer of Soul* screened in the CenterStage, featuring a talk-back component with one of the producers, Bryan Greene. This year's scholarship workshop garnered record enrollment of 70 participants. Free math tutoring continues successfully. Women-only swim time on the first Saturday of the month has enthusiastic swimmers attending.

Pillar III – Community Connections

The Aquatics team is participating in the South Lakes High School Homecoming Parade to garner interest in lifeguarding employment. Candy that is tossed from the float will be wrapped in paper with a QR code to get more information. RCC's Fitness team participated in the Reston Chamber of Commerce and YMCA hosted Networking Night. Work with SLHS on the Ping Chong residency activities is underway. Darden Purcell "Sip and Stroll" concerts are a hit in Reston Town Square Park. Our first Silent Dance Party at Reston Station was rescheduled to Sunday, October 9 due to inclement weather.

Pillar IV – Programs and Services

Aquatics classes are full; moving people off waitlists is dependent on more instructor hiring. Fall classes in Arts Education, Youth/Teen, Lifelong Learning and Fitness/Wellness have begun. Waitlists are growing again for Fitness offerings – 10 classes had waitlists. Adjusting class sizes got 20 patrons off the lists and into class. Meet the Artists began a new season with Bev Cosham's concert on September 29.

Pillar V – Communications

The Equity Matters brochure is being launched in October; soft distribution began at the Reston Multicultural Festival. While most back-to-school events have been redesigned and restrict outside participation, RCC's Youth/Teen Assistant was able to go to some of them. The website project is nearing the testing phase.

Pillar VI – Stewardship and Accreditation

Recruitment is in progress for assistant theatre technical directors, lifeguards, water instructors, ESL teachers, a web graphic designer position and customer service representatives. The community events director position will be advertised in October. Staff attending the National Recreation and Parks Association (NRPA) Conference obtained valuable insights to preparing for reaccreditation as well as a host of programming ideas.

Executive Director Activity

I attended senior staff meetings held by County Executive Bryan Hill and Deputy County Executive Chris Leonard. I have been appointed Chair of the Fairfax County Arts Committee for FY23. I attended board meetings for Greater Reston Chamber of Commerce, Public Art Reston, Leadership Fairfax and ArtsFairfax.